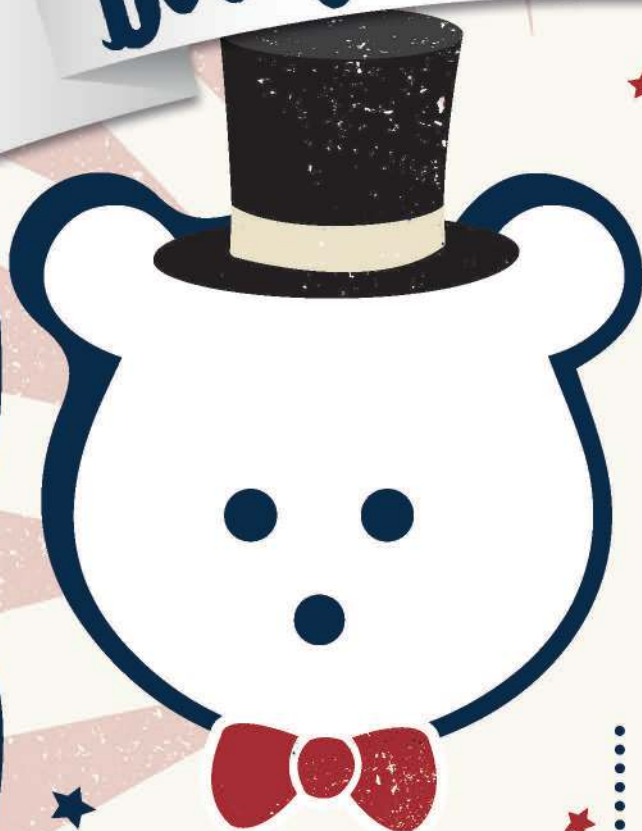


★ PRESENTING ★

BOO CHARITY BALL 2019



★ **6.30PM** Drinks Reception ★

★ **7.15PM** 3 Course Dinner served by
award winning Beales Gourmet

CARRIAGES AT 1AM

★ CELEBRATING ★

15 YEARS ★

SUPPORTING CHILDREN IN KENYA ★

.....
THE LIGHTHOUSE POOLE
★ THEATRE

FRIDAY 27TH SEPT. 2019
.....

WE BROKE FREE

Not your average DJ's - Tor & Adam

**MISCHA
& HIS MERRY MEN**

Presenting an eclectic mix of 10
incredible musicians.

MATT BLACK

The comedy piano man and auctioneer

SPECTACULAR CIRCUS PERFORMERS

CHARITY AUCTION, RAFFLE AND LOTS MORE SURPRISES!!!!

TICKETS £80PP OR A TABLE OF 10 £750

★ **TICKET ENQUIRIES TO:** ★

★ **RUSS HICKS : RHICKS@THEGAUGE.CO.UK** ★

★ **SIMON WHITE : SWHITE@ENHANCED.CO.UK** ★



WHY BOO NEEDS YOU!

Our sponsors are vital to the success of The Boo Ball.

Our plan is very simple, to cover the costs of the event through sponsorship. This means that if we cover all the costs, every penny raised from the event can go directly to the Boo Charity.

The Boo Charity helps African children who are living in poverty. Projects include the provision of food, shelter, healthcare, education, life-skills and emotional support. The overriding principle and ethos of Boo is to provide children with care, whilst nurturing and developing opportunities to lift them from poverty so that they no longer need to rely on charity.

Boo is a virtual, internet based, low running cost charity. We have no processes that incur unnecessary costs, as this would divert money away from the children who need it the most. We believe in rewarding our supporters with openness and transparency in respect of all of our processes, operations and administration costs.

The Boo Charity is a fully registered charity so not only is this a good deed from yourself or business, it's a great PR opportunity for positive press towards your company.

We offer a wide range of packages to cater for all businesses big or small. If this is something you would like to be involved with, we can certainly find a way!

Thank you for taking the time to read this and we hope you are inspired by some of the opportunities in this pack. The Boo Charity is celebrating its 15th year and this is a credit to our generous sponsors and volunteers like you.

-The Boo Team





VENUE SPONSOR

This is the big one!

The Boo Ball in association with your business. Your logo will appear on all our flyers, posters, news channels, social media & our website.



1 TABLE OF EIGHT



2 BOTTLES OF CHAMPAGNE



YOUR BANNER ON THE BALCONY
Of the Lighthouse Theatre



SPECIAL CIRCUS PERFORMANCE
At your table



SCREEN ADVERTS



STAGE SHOUT OUTS



PRESS RELEASES



TRADE SPACE



BLOG POST



WEBSITE LINKS



LOGO ON BACKDROP
At foyer entrance



FULL PAGE ADVERT
Inside the programme



BOO
Giving opportunity,
not charity.

Registered Charity Number: 1100519 | www.boo-charity.org.uk



MAIN COURSE SPONSOR



4 TICKETS



SCREEN ADVERTS



PRESS RELEASES



BLOG POST



LOGO ON BACKDROP
At foyer entrance



1 BOTTLE OF CHAMPAGNE



STAGE SHOUT OUTS



MENU CARD WILL READ
“Your main course is sponsored by...”



WEBSITE LINKS



HALF PAGE ADVERT
Inside the programme



BOO
Giving opportunity,
not charity.

Registered Charity Number: 1100519 | www.boo-charity.org.uk



ENTERTAINMENT SPONSORS



3 TICKETS



STAGE SHOUT OUTS



SCREEN ADVERTS



BLOG POST



PRESS RELEASES



WEBSITE LINKS



LOGO ON BACKDROP

At foyer entrance



HALF PAGE ADVERT

Inside the programme



BOO

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STARTER SPONSORS



2 TICKETS



STAGE SHOUT OUTS



SCREEN ADVERTS



BLOG POST



PRESS RELEASES



WEBSITE LINKS



LOGO ON BACKDROP

At foyer entrance



QUARTER PAGE ADVERT

Inside the programme



MENU CARD WILL READ

“Your starter is sponsored by...”



BOO

Giving opportunity,
not charity.

Registered Charity Number: 1100519 | www.boo-charity.org.uk



DESSERT SPONSORS



2 TICKETS



STAGE SHOUT OUTS



SCREEN ADVERTS



BLOG POST



PRESS RELEASES



WEBSITE LINKS



LOGO ON BACKDROP

At foyer entrance



QUARTER PAGE ADVERT

Inside the programme



MENU CARD WILL READ

“Your dessert is sponsored by...”



BOO

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not charity.

Registered Charity Number: 1100519 | www.boo-charity.org.uk



TABLE WINE SPONSORS



2 TICKETS



STAGE SHOUT OUTS



SCREEN ADVERTS



BLOG POST



PRESS RELEASES



WEBSITE LINKS



LOGO ON BACKDROP

At foyer entrance



QUARTER PAGE ADVERT

Inside the programme



MENU CARD WILL READ

“Your wine is sponsored by...”



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WELCOME DRINKS SPONSORS



2 TICKETS



SCREEN ADVERTS



PRESS RELEASES



LOGO ON BACKDROP

At foyer entrance



MENU CARD WILL READ

“Your welcome drinks are sponsored by...”



STAGE SHOUT OUTS



BLOG POST



WEBSITE LINKS



QUARTER PAGE ADVERT

Inside the programme



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DECOR SPONSORS



2 TICKETS



SCREEN ADVERTS



PRESS RELEASES



LOGO ON BACKDROP

At foyer entrance



STAGE SHOUT OUTS



BLOG POST



WEBSITE LINKS



QUARTER PAGE ADVERT

Inside the programme



BOO

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not charity.

Registered Charity Number: 1100519 | www.boo-charity.org.uk



OTHER SPONSORS



1 TICKETS



WEBSITE LINKS



PRESS RELEASES



PROGRAMME

Special thanks



LOGO ON BACKDROP

At foyer entrance

If any of these sponsorship packages are of interest or you would like to discuss alternatives, Russ is always happy to talk about what we can do make this Boo Ball the best one yet!

Please email RHicks@thegauge.co.uk



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